Customer Success Stories

Education & Technology
Overview
The Penn State University World Campus chapter of the International Honor Society for Psychology (PsiChi) created a virtual environment for students to present their research posters in a virtual booth. Students created individual 3D booth layouts and personalized it with images, videos, findings, content, and research poster.

 Metrics

• 27 exhibitors
• 94 visitors
• 744 click per content

• 121 chat conversations
• Round table presentation & discussion streamed live

Results
Students customized their booth with posters detailing their research so that other students and visitors could learn more and engage with the presenters in real-time, in a 3D VR immersive environment. Read more here: https://goo.gl/5J1WUv

“…when I stopped by there were tons of people! Great experience. I plan to come back later to take it all in.”

“It was a great opportunity for our World Campus Students to have similar opportunities as their on-campus equivalents.”
Overview
Among the many projects run by Expocrecer, there is VR event focused on Colombian Universities, giving students the unique opportunity to find the perfect institution to shape their future, allowing university staff to get to know their prospective students.

Metrics

| Fun        | Students can choose their university in a fun way |
| Success    | Top-tier Colombian Universities |
| Interactive| Engage with university representatives |
| Customer   | Vectorem & TSMint |
| Field      | Education |
| Duration   | Permanent environment for multiple events |

• 34 exhibitors
• 578 visitors
• 142 exchanged business cards

• 1209 click per content
• 332 chat conversations
• 17 top tear Colombian Universities

Results
Expocrecer’s Feria Universitaria was a fun and interactive opportunity for students to participate with unprecedented access to the curricula of top universities. Read more here: https://goo.gl/kbFdFg
Overview
The Inaugural Virtual Corrections Expo 2016 was dedicated to bringing the corrections community together online to engage with one another about corrections industry, technology products, and services. Read more here: [https://goo.gl/lnsOQA](https://goo.gl/lnsOQA)

Metrics
- 16 exhibitors
- 230 visitors
- 88 exchanged business cards
- 806 click per content
- 118 chat conversations
- On-demand presentations & webinars

Results
The industry is changing continually and keeping up with updates when it comes to new resources isn’t always easy to find and could be a job in of itself. The Corrections Expo allows for unique, immediate access to timely information.

For the first time, professionals of the Corrections community will be meeting in Virtual Reality thanks to Virtual Corrections Expo.
This VR environment brings together professionals working in all areas of the industry (from healthcare to technology communications and software to facility maintenance and design).
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